



## ENTELEC 2010 Conference & Expo Sponsorship Opportunities

**Only a Limited Number of Sponsorships Still Available!**

ENTELEC is offering the following sponsorship opportunities to partner companies who are looking to advance their brands to the next level, maximize their exposure and build strong relationships at the Annual ENTELEC Spring Conference and Expo. Sponsorship is an excellent opportunity to showcase your company to decision makers from pipeline, petroleum, natural gas and utility professionals from leading energy companies from across the United States

Each sponsorship opportunity has been designed to take full advantage of your exposure to the ENTELEC membership and to communications, engineering and IT professionals during and after the conference.

### **Benefit Packages Include:**

- Logo posted on the ENTELEC website as a 2010 Spring Conference Sponsor
- Logo included in the pre-show conference promotional brochure (*subject to publication deadline*)
- Logo included in the pre-show electronic conference newsletters
- Sponsorship recognition included in the official ENTELEC conference program
- Logo included on the special "Sponsor Thank You" signage, located at Registration and at the entrance to the Exhibit Hall.
- Logo included on signage relative to each sponsored event
- Logo included on all directional signage

### **President's Reception – House of Blues**

**\$5,000**

Host the ENTELEC President's reception on Thursday evening as the ENTELEC Board of Directors network with the ENTELEC membership, full conference attendees, full-conference exhibitors, sponsors and invited guests at the House of Blues in downtown Houston. The reception will feature drinks, heavy appetizers and a tremendous amount of networking. This exclusive sponsorship is a great opportunity to build long lasting relationships in a relaxed atmosphere.

**Opening Continental Breakfast & General Session Keynote Speaker** **\$3,500**  
Your company has a great opportunity to be among the first to welcome attendees to Houston and the 2010 ENTELEC Conference. You'll also have the opportunity to introduce the keynote speaker and place company marketing information on the chairs in the general session. This sponsorship puts your company's message in front of the 2010 attendees as you welcome them to ENTELEC 2010 and kick off the event.

**Conference Bag Insert – 1 Remaining Opportunity** **\$1,750**  
Put your company's message in the hands of attendees through an insert in the official conference bag given to each conference attendee. Advertise a show special, promote your brand, and ultimately drive attendees to your booth in an extremely cost effective manner. The conference bag inserts are limited to three companies and only one slot remains.

**ENTELEC *Roadmap to Solutions* E-Newsletter Sponsorship** **\$3,500**  
The ENTELEC *Roadmap to Solutions* newsletter hits over 17,000 ENTELEC members, past and prospective attendees. The newsletter details association and industry happenings along with updates to both the Spring and Fall Conferences. This sponsorship will include a profile of your company in one of the three newsletters that you sponsor and each edition will also feature your company logo and promote your company as the sponsor.

**Official Conference Koozie** **\$3,000**  
Put your logo on the official ENTELEC conference koozie. Every attendee will be using your logo-sponsored koozies to keep their drinks cool at the conference and after the conference has ended. The conference koozies will be distributed from the ENTELEC Association Booth and used at any un-sponsored refreshment and networking function.

**NEW – Conference Program Bookmark** **\$3,500**  
Take full advantage of your company's participation at the 2010 ENTELEC Conference and Expo and sponsor the Conference Program Bookmark! Each attendee will receive a conference program that details the seminar schedule, the exhibit hall activities and the networking functions at the conference. Make sure they see your marketing message as they use your bookmark to plan and track their conference activities.

**White Board Solutions Lounge** **\$2,000**  
The white board lounge in the exhibit hall is on its way to becoming one of the hottest locations on the show floor. Four white boards are available for attendees to diagram problems, show schematics, flow charts and for general discussion. As the sponsor of this area, you'll receive signage recognition, a table that will allow you to display marketing materials and your staff can host the area as well.

**Roadmap to Solutions Attendee Stamp Contest** **\$2,500**

Each attendee will be given a “roadmap” as they receive their badges at registration. The “roadmap” will allow them go to five stations located throughout the exhibit hall and have the “roadmap” stamped at each location. One of the five locations will be your booth! Once the “roadmap” is stamped, attendees will drop the “roadmap” off at the ENTELEC Association booth to receive a free t-shirt and are automatically registered for the daily prize drawings. This sponsorship is extremely cost effective and a great way to drive traffic to your booth space and put your products and services in front of each and every attendee!

**Show Program Advertising Opportunity** **Various**

Each attendee will receive an official ENTELEC Show Program that includes a conference schedule, listing of seminars, exhibitor descriptions and an exhibit hall floor plan. Not only do attendees use the program to schedule their activities at the ENTELEC 2010 Conference, they’ll also use the Show Program as a buyers guide and reference after the conference. Put your marketing message in front of attendees during the conference and post conference as well. We’ll include your booth number on the ad at no additional charge!

- Full Page, B&W **\$900**
- ½ Page, B&W **\$650**

**“Roadmap to Solutions” Commemorative Member Package -** **\$645**

- Includes all the benefits of the Associate Member Marketing Package (see below)
- Logo Upgrade in the Official ENTELEC Conference Show Program
- Plus, gain additional exposure at the Conference & Expo with the Associate Member **“Roadmap to Solutions” Member Package!**

Each attendee at the ENTELC 2010 Conference & Expo will receive a commemorative t-shirt that includes the ENTELEC Logo and show graphics. The t-shirt will also include each of the associate members’ logos who participate as a sponsor.

*Attendees must complete a “Roadmap to Solutions” validation card to be eligible for a commemorative t-shirt.*

**Associate Member Marketing Package -** **\$495**

Associate Member Marketing Program Benefits:

- On Line Company Profile and Logo showcased on the Resource Page at [www.entelec.org](http://www.entelec.org) with a Hot Link to Your Company Website
- Company and Sales Contact Listed in exclusive printed ENTELEC Member Newsletter
- Logo showcased on signage at the Annual Conference & Expo as Associate Member Company
- Associate Member Placard at Your Booth Space at the ENTELEC Annual Conference & Expo to be supplied by ENTELEC