



KELLER AND HECKMAN LLP
SERVING BUSINESS THROUGH LAW AND SCIENCE®

PUBLICATIONS



Telecom Business Alert - Vol VII Issue 1

Jan 04, 2010

As the new year begins, Keller and Heckman LLP offers the following predictions for 2010:

"2010 will be the year the United States reestablishes its position as global leader in broadband applications." -**Mike Morrone, Partner**

"If you want to get something through the FCC in 2010, call it broadband." -**Jack Richards, Partner**

"This is the year the Genachowski Commission will begin to place its stamp on telecommunications policy." -**Doug Jarrett, Partner**

"Do not be surprised if the hundreds of billions of dollars in stimulus money allocated by the Federal government to meet various regulatory initiatives leads to an uptick in various transactions." - **David Reader, Partner**

"Utility pole owners beware ... the FCC's National Broadband Plan, due in February, may eventually lead to make-ready deadlines, outside make-ready contractors, pole top access, huge losses in attachment revenue, and additional attacher abuses." -**Tom Magee, Partner**

"Faced with continuing spectrum shortages, private licensees will increasingly turn to purchasing spectrum through the secondary market to satisfy communications requirements." -**Greg Kunkle, Senior Associate**

"There will likely be an increased focus on children's media use, advertising, and privacy." - **Tracy Marshall, Senior Associate**

"Expect the Commission to resolve pending waivers filed by 13 public safety entities seeking to deploy broadband systems in the 10 MHz of spectrum currently licensed to PSST in the 700 MHz band. Other public safety groups will likely file similar waivers after these pending requests are resolved." -**Wes Wright, Associate**

"If you will be attending IWCE in Las Vegas in March, ENTELEC in Houston in April or the UTC 2010 Conference in Indianapolis in May, you will see part of the Keller and Heckman LLP team!!!" -**Elizabeth Buckley, Telecommunications Licensing Manager.**

To check out how accurate we were with our predictions for 2009, click [here](#).

PEOPLE PRACTICES

Partners

C. Douglas Jarrett
Thomas B. Magee
Michael F. Morrone
David I. Reader
Jack Richards

Associates

Gregory E. Kunkle
Tracy P. Marshall
Wesley K. Wright

Keller and Heckman LLP Continues Twitter Service

Receive regular updates on telecommunications law and policy developments throughout the week via Keller and Heckman LLP's Twitter account at <http://twitter.com/KHTelecom>.

Member of



WASHINGTON, DC | BRUSSELS | SAN FRANCISCO | SHANGHAI