



FOR IMMEDIATE RELEASE

## ***Cheetah Networks Joins the ENTELEC Association***

*Houston, TX & Ottawa, Canada, September 28<sup>th</sup> 2020* – ENTELEC today announced that Cheetah Networks has joined The ENTELEC Association. ENTELEC, the premier energy sector member association, is pleased to welcome Cheetah Network as an Associate Member.

The energy sector is one of many affected by the phenomenal global growth and penetration of the Internet of Things (IoT) . The number of devices connected to the Internet, including machines, sensors, and cameras, continues to grow exponentially. In a recent forecast, International Data Corporation ([IDC](#)) estimates that there will be 41.6 billion connected IoT devices, or "things," generating 79.4 zettabytes (ZB) of data in 2025.

ENTELEC and its members are increasingly interested in leveraging IoT to expand and accelerate their digital transformations. The association is therefore seeking to add Affiliate Members that are innovating and providing leadership in the Industrial IoT space.

Michael McCallen, Cheetah Networks founder and CEO, said: "Joining ENTELEC is important for Cheetah Networks as we focus on bringing our actionable, real-time IoT network analytics solution to industrial and energy companies, such as the Corporate Members of ENTELEC."

Jerry O. Robert, President of ENTELEC, said: "We are excited to welcome Cheetah Networks as an Associate Member. Cheetah Networks aligns well with ENTELEC's desire to attract the newest and most relevant technology companies to join the association."

Louis Lambert, Cheetah Networks CRO, said: "With a single-pane-of-glass view, Cheetah Networks provides industrial network operators with actionable IoT analytics that give unprecedented insight into the Quality of Experience their IoT networks deliver, from edge-to-cloud and in real-time. We are excited to become an active member of ENTELEC."

### **About ENTELEC**

ENTELEC is a user association focusing on the convergence of telecom and IT including digitization, IIoT, automation, cyber security, AI, cloud and edge computing, specific to petroleum, natural gas, pipeline, and electric utility companies. ENTELEC's primary goal is to facilitate education for its members. To achieve this goal, ENTELEC provides an educational platform for these industries, including technical presentations and training, equipment exhibits, and networking opportunities virtually and in-person.

### **About Cheetah Networks**

Cheetah Networks provides operators of public and private networks with actionable, real-time IoT network analytics. The PulseView™ Solution gives unprecedented visibility into the Quality of Experience (QoE) of machines and people at the edge of the network. It analyses heterogeneous network infrastructure from edge to cloud, including Wi-Fi, LoRa, 4G, LTE-M, NB-IoT, and 5G networks. [www.cheetahnetworks.com](http://www.cheetahnetworks.com)

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