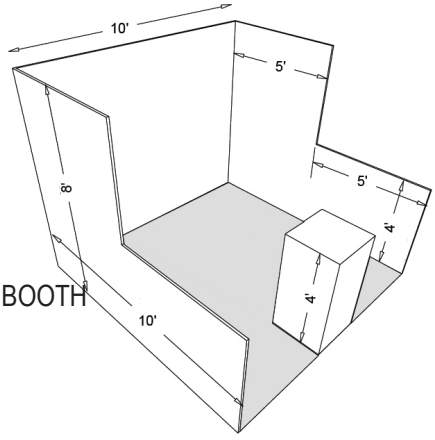
LINEAR BOOTH
Linear booths have one side exposed to an aisle and are generally arranged in a series along a straight line. They are also called “in-line” booths.

Dimensions:
For purposes of consistency and ease of layout and/or reconfiguration, floor plan design in increments of ten feet (10’) has become the de facto standard in the United States. Therefore, unless constricted by space or other limitations, Linear booths are ten feet (10’) deep, i.e. 10’x10’. A maximum back wall height limitation of eight feet and three inches(8’3”) is allowed.

USE OF SPACE
Regardless of the number of Linear booths utilized, (e.g. 10’x20’, 10’x30’, 10’x40’, etc.) display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of eight feet (8’) is allowed only in the rear five feet of the booth space, with a four foot (4’) height restriction imposed on all materials in the remaining five feet forward to the aisle. (Note: When three or more Linear booths are used in combination as a single exhibit space, the four foot (4’) height limitation is applied only to that portion of exhibit space which is within ten feet (10’) of an adjoining booth.)

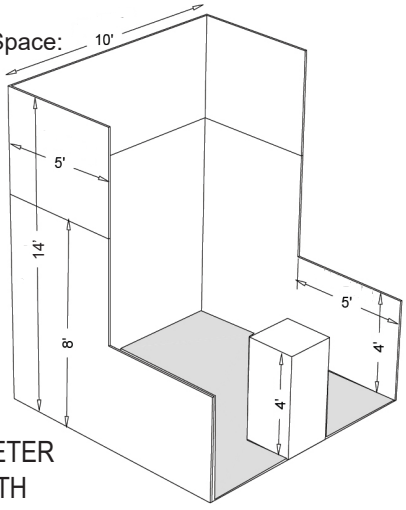


LINEAR (IN-LINE) BOOTH

CORNER BOOTH
A corner booth is defined as a booth exposed to an aisle on two sides, or a booth without an adjacent exhibitor within ten (10) feet.

PERIMETER BOOTH
A Perimeter Booth is simply a Linear Booth that backs up to a wall of the exhibit facility rather than to another exhibit.

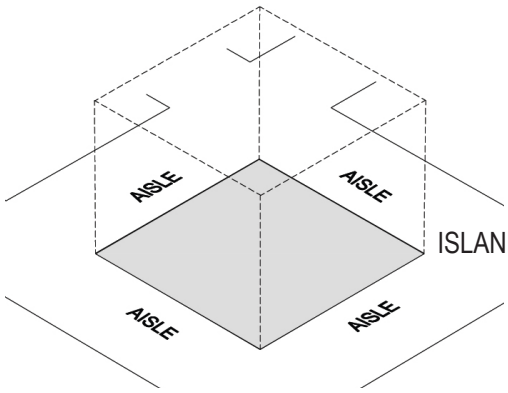
Dimensions And Use Of Space:
All guidelines for Linear Booths apply to Perimeter Booths except that the allowed height is fourteen feet (14’).



PERIMETER BOOTH

ISLAND BOOTH
An Island booth is any 20’x20’ booth or larger exposed to aisles on all four sides.

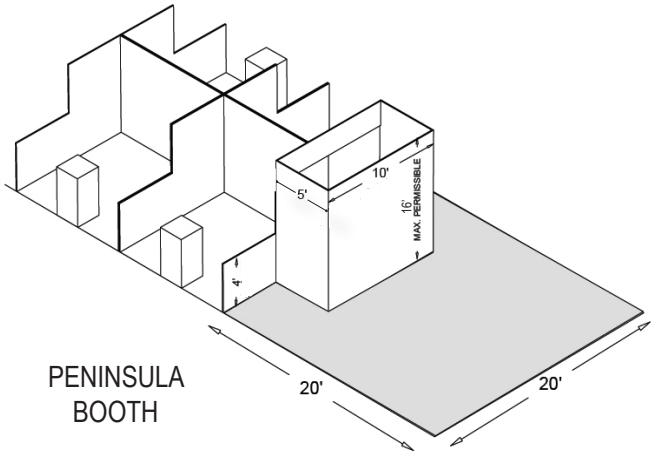
Use Of Space:
The entire cubic content of the space may be used up to the maximum allowable height, which is eighteen feet (18’), including signage.



ISLAND BOOTH

PENINSULA BOOTH
A Peninsula Booth is exposed to aisles on three (3) sides and composed of a minimum of four booths: (a) one that backs up to Linear Booths, and (b) one that backs up to another Peninsula Booth and is referred to as a “Split Island Booth.”

Dimensions:
A Peninsula Booth is 20’x20’ or larger. When a Peninsula Booth backs up to two Linear Booths, the back wall is restricted to four feet (4’) height within five feet (5’) of each aisle, permitting adequate line of sight for the adjoining Linear Booths. Twelve feet (12’) is the maximum height allowance, including signage for the center portion of the back wall.



PENINSULA BOOTH

SPLIT ISLAND BOOTH
A Split Island Booth is a Peninsula Booth, which shares a common back wall with another Peninsula Booth. The entire cubic content of this booth may be used, up to the maximum allowable height, without any back wall line of sight restrictions. Eighteen feet (18’) is the maximum height allowance, including signage for the center portion of the back wall.